



***design:retail's* 2020 Winning Windows**

The **Winning Windows of New York** contest recognizes the best of New York City's holiday window designs. The *design:retail* judges will evaluate window displays of retailers' flagship stores in the city, and then select the storefronts that best capture the holiday spirit as well as demonstrate exceptional visual merchandising.

Due to the unique circumstances of 2020, this year's competition will be **judged VIRTUALLY**. This will also allow us to spread the window love and expand the competition to include a new category — **Winning Windows of North America** — which will be **open to ALL retailers in North America** that want to show off their visual prowess!

Windows will be viewed by the judges and evaluated VIRTUALLY this year, in the following three categories:

- **Originality and Creativity**
- **Spirit of the Season**
- **Professionalism: Execution and Technical Aspects** (*including lighting, mechanics, signing/copy, and mannequin and/or merchandise presentation*)

Winning Windows of New York will be eligible for the **Platinum, Gold and Silver Awards**, while **Winning Windows of North America** entries will compete for a **Judges' Choice Award** and a **PAVE People's Choice Award** open for voting with a donation to PAVE (voting will be open Dec. 7-11). All entrants use the same form.

Awards will be announced in mid-December online at Retailtouchpoints.com and via a Zoom cocktail hour. Details TBA.

To enter *design:retail's* Winning Windows contest, please fill out the information on this entry form and send via email to: jessie.dowd@emeraldx.com.

The deadline for entry forms is Monday Nov. 30.

Best regards,

Jessie Dowd



***design:retail's* Holiday Window Design Contest**

Entries MUST be received no later than Monday, November 30, 2020.

Retailer Name: _____

Store Location Address: _____

City: _____ State: _____ Zip Code: _____

Entry Contact Name: _____

Entry Contact Phone: _____

Entry Contact Email: _____

Photos/Video: Since judging is VIRTUAL this year, photos (and video if available) are required for entry. **Please email photos or download links to jessie.dowd@emeraldx.com along with your entry form.**

Description/information on your window display:
